



# The Art of Blur :: ICM PhotoWalk

## The City of Wells

### Do you want to

- Explore a more artistic approach to your photography?
- Learn how to create beautiful and unique images?
- Develop skills to explore a whole new world of creative image-making?

### Come and learn the Art of Blur with me

Use Intentional Camera Movement (ICM) to make images that capture the atmosphere and essence of a place or a moment in time. Convey motion and emotion. Create abstracts full of colour and light, and images with a sense of ambiguity and mystery. ICM feels liberating and exciting as you never know how an image is going to look until you have taken it and cannot be replicated it so every image is a one-off – and uniquely yours.

### PhotoWalk packages

- One person - £55
- Two people booking together - £90 (= £45 each)
- A group of 3-6 people booking together - £120 (= from £20 to £40 each)

Your fee is due 7 days before the PhotoWalk.

Included in the price is:

- (i) A 3-hour guided PhotoWalk around the beautiful medieval city of Wells in Somerset
- (ii) A set of my "Art of Blur" pocket cards
- (iii) A handout with information and links for further inspiration
- (iv) A follow up review for up to 6 of your images<sup>i</sup> (*Please see note on pg2*)

### What to bring

- A digital camera with manual mode (you need to be able to select a range of shutter speeds from ¼ second to 3 seconds+)
- Any mid-range focal length lens, for example: 24-70, 24-105 zoom or 50mm
- If you have one, a variable ND filter is useful, but not essential
- A smartphone if you would like to experiment with some ICM apps
- A notebook may be useful
- An open mind and willingness to experiment!

## About me

I describe myself as a photographic impressionist and have been using ICM for several years. I use my camera much like an artist uses a paintbrush, to create impressions of what I see, rather than represent reality. In 2022 I was awarded an Associateship in Visual Art Photography by the Royal Photographic Society for a panel of ICM images taken in Wells Cathedral. I look forward to sharing my passion for artistic photography with you.

## About Wells

Wells is located on the southern edge of the Mendip Hills in Somerset, 22 miles south-west of Bath and 23 miles south of Bristol. Although it is a city (England's smallest) it is the size, and has the character of a small market town. The city is dominated by the medieval Cathedral and Bishop's Palace. The market square is bordered by several cafes and restaurants and hosts a twice weekly market on Wednesdays and Saturdays. Wells is very compact so we won't be walking far, although please note that there are some cobbles and uneven surfaces. The location is also wheelchair friendly. For more information about Wells see: <https://www.wellssomerset.com/>

## What if the weather is bad?

If the forecast is really bad, we might agree to postpone, but if we get caught out on the day, we can spend more time inside the cathedral where there is plenty of scope to experiment with different techniques and make beautiful images.

## Any questions?

Please drop me a line at [photos.roseatkinson@gmail.com](mailto:photos.roseatkinson@gmail.com) if you have any queries.

## Ready to book?

Contact me at [photos.roseatkinson@gmail.com](mailto:photos.roseatkinson@gmail.com) saying when you would ideally like to do your PhotoWalk and any dates / times to avoid. Also please mention if you have any mobility issues or special needs, as I can plan a wheelchair accessible route, factor in places to sit and rest, or access to toilet facilities, for example.

## Rose Atkinson ARPS

[www.roseatkinson.co.uk](http://www.roseatkinson.co.uk)

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<sup>i</sup> Up to 6 images reviewed for 1:1 PhotoWalk participants; up to 4 images per person for 2:1 participants; and up to 3 images per person for group participants.